



10th International Aquarium Congress 2018 Fukushima

Sponsorship Prospectus

Date : 05. November 2018 – 10. November 2018

Venue : Onahama Fish Market

Host : 10th IAC Domestic Committee

IAC Official Homepage : <http://2018iacfukushima.com/>

Welcome Message



Sea turtles migrate from around the world, and arrived at the Port Onahama, Iwaki City, Fukushima. Fukushima means Happy Island. Welcome to the Happy Island!

Our colleagues have the common understanding as reviving the ideal circulation among Oceans, Mountains and Rivers. Since the opening in 2000, as the Environmental Aquarium, Aquamarine Fukushima is sending messages, "Think about our Future on Earth." Also, Aquamarine Fukushima has been challenging to make the fence between zoos and aquariums lower and transforming to the ideal nature of more than 3000 years ago, that is the Jomon Zoo. We do hope you can enjoy as Jomon people while you are staying Onahama, Happy Island, Fukushima.

Chair, 10th International Aquarium Congress Domestic Committee
Executive Director, Aquamarine Fukushima Yoshitaka Abe

General Information



- 1. **Date** : Monday 5th November 2018 – Saturday 10th November 2018
- 2. **Theme** : Think about Our Future on Water Planet
- 3. **Host** : 10th International Aquarium Congress Domestic Committee
- 4. **Venue** : Onahama Fish Market
Aquamarine Park



5. **Expected participants** : 500

6. **Programme at Glance**
(as of October 2017)

			AM	PM	EV		
NOV. 4 Sun	-2 d	@Tokyo	Pretour				
NOV. 5 Mon	-1 d		Pretour			Ice Break	
NOV. 6 Tue	1st d	@Fukushima	Visit Tokyo Sea Life Park		Transfer to Iwaki	Welcome Party	
NOV. 7 Wed	2nd d		Opening	Keynotes	Sessions		
NOV. 8 Thu	3rd d		Keynotes		Sessions		
NOV. 9 Fri	4th d		Keynotes		Sessions		Poster Session
NOV. 10 Sat	Final d		Keynotes		Sessions	Closing	Gala Party
NOV. 11 Sun	Option		Post Tour				

congress Sponsorship



Sponsors will receive acknowledgements, benefits and entitlements according to their level of sponsorship contribution. There are four levels of involvement:

	Platinum JPY3,000,000 (1 sponsor)	Gold JPY2,000,000 (2 sponsors)	Silver JPY1,500,000 (3 sponsors)	Bronze JPY1,000,000 (4 sponsors)
Verbal Acknowledgement at the Opening or closing Ceremony	<input type="radio"/>			
Exhibition space on the congress venue	2 booths	2 booths	1 booth	1 booth
Logo recognition at the screens during breaks in the Congress Venue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recognition on sign boards displayed in the congress venue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free congress registration	4	3	2	1
Logo recognition of your organization on the IAC 2018 official homepage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advertising in the congress programme	2 pages (full colour)	1 page (full colour)	1 page (black and white)	Half page (black and white)
Logo recognition of your organization on the IAC 2018 PR materials.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Logo recognition on the Name badge strap provided to all Congress attendees	<input type="radio"/>			
Logo recognition on the Congress bag provided to all Congress attendees	<input type="radio"/>	<input type="radio"/>		
Opportunity to add promotional material or giveaways to congress bag	<input type="radio"/>	<input type="radio"/>		
List of delegates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

Sponsorship Levels



1. Platinum Sponsor (Limited to 1 sponsor)

JPY3,000,000

- Verbal Acknowledgement at the Opening or Closing Ceremony
- Exhibition space on the congress venue (2 booths)
- Logo recognition at the screens during breaks in the Congress Venue
- Recognition on sign boards displayed in the congress venue
- Four (4) congress registrations
- Logo recognition of your organization on the IAC 2018 official homepage
- 2 pages of advertisement (full colour) in the congress programme
- Logo recognition of your organization on the IAC 2018 PR materials
- Logo recognition on the Name badge strap provided to all Congress attendees
- Logo recognition on the Congress bag provided to all Congress attendees
- Opportunity to add promotional material or giveaways to congress bag
- List of delegates

2. Gold Sponsor (Limited to 2 sponsors)

JPY2,000,000

- Exhibition space on the congress venue (2 booths)
- Logo recognition at the screens during breaks in the Congress Venue
- Recognition on sign boards displayed in the congress venue
- Three (3) congress registrations
- Logo recognition of your organization on the IAC 2018 official homepage
- 1 page of advertisement (full colour) in the congress programme
- Logo recognition of your organization on the IAC 2018 PR materials
- Logo recognition on the Congress bag provided to all Congress attendees
- Opportunity to add promotional material or giveaways to congress bag
- List of delegates

Sponsorship Levels



3. Silver Sponsor (Limited to 3 sponsors)

JPY1,500,000

- Exhibition space on the congress venue (1 booth)
- Logo recognition at the screens during breaks in the Congress Venue
- Recognition on sign boards displayed in the congress venue
- Two (2) congress registrations
- Logo recognition of your organization on the IAC 2018 official homepage
- 1 page of advertisement (black and white) in the congress programme
- Logo recognition of your organization on the IAC 2018 PR materials
- List of delegates

4. Bronze Sponsor (Limited to 4 sponsors)

JPY1,000,000

- Exhibition space on the congress venue (1 booth)
- Logo recognition at the screens during breaks in the Congress Venue
- Recognition on sign boards displayed in the congress venue
- One (1) congress registration
- Logo recognition of your organization on the IAC 2018 official homepage
- Half page of advertisement (black and white) in the congress programme
- Logo recognition of your organization on the IAC 2018 PR materials

Sponsorship Opportunities



		Fee	Limited to
Logo recognition on the IAC 2018 official homepage		JPY 150,000	4 sponsors
Programme Booklet	Inside 1 page (Full Colour)	JPY 200,000 JPY 100,000	Few sponsors
	Inside 1 page (Black and White)	JPY 150,000 JPY 70,000	Few sponsors
Opportunity to add flyer to congress bag	1 material	JPY 500,000 JPY 250,000	3 sponsors
Pen		JPY 200,000	1 sponsor
Notepad		JPY 150,000	3 sponsors
Provide the Promotional Material	1 material	Provide the materail itself	5 sponsors

Sponsorship Opportunities



1. Publications

- **Logo recognition on the IAC 2018 official homepage**

Official homepage	Sponsorship fee	Limited to
Logo recognition	JPY 150,000	4 sponsors

- **Programme Booklet**

The Programme Booklet will be distributed onsite to all participants and will be a regularly used reference during and long after the event.

※Please prepare the manuscript and provide it to the IAC Secretariat.

Programme Booklet	Sponsorship fee	Limited to
Inside 1 page (Full Colour)	JPY 200,000 JPY 100,000	Few sponsors
Inside 1 page (Black and White)	JPY 150,000 JPY 70,000	Few sponsors

2. Promotional Materials

- **Opportunity to add flyer to congress bag**

The congress bag will be distributed onsite to all participants.

※ Flyer should be smaller than A4 paper size and needs to be provided by sponsored company.

Add advertisement to congress bag	Sponsorship fee	Limited to
1 material	JPY 500,000 JPY 250,000	3 sponsors

Sponsorship Opportunities



- **Notepad & Pen**

Every registered delegate will be provided with a notepad and pen set. The set will include the Sponsor's company logo, which will be a prominent way to promote your company and will continue as a reminder after the event.

※Pen/Notepad will be prepared by the IAC Secretariat with the Sponsor's company Logo.

	Sponsorship fee	Limited to
Pen	JPY 200,000	1 sponsor
Notepad	JPY 150,000	3 sponsors

- **Provide the Promotional Materials**

Opportunity to add the promotional materials to congress bag or opportunity to giveaway the promotional material at the congress venue.

	Sponsorship fee	Limited to
Promotional materials	Provide the material itself	5 sponsors

Payment



Open for entries at December 11, 2017 (JST)

Please fill the application form and send it back by e-mail to the following e-mail address.

Secretariat of IAC 2018 Fukushima

(c/o Japan Convention Services, Inc)

18F Daido Seimei Kasumigaseki Bldg. 1-4-2

E-mail: iac2018-sponsor@convention.co.jp

Payment Methods

An invoice will be sent out respectively from the Secretariat of IAC 2018 Fukushima, after the application form is completed.

All payment must be made in Japanese Yen (JPY) and please be sure to transfer the payment to the designated bank account without delay before the respective deadlines.

The transaction fee is requested to be paid by the applicants.

Cancellation/Reduction Policy

Cancellation or changes to your original booking must be submitted in writing to the Secretariat of IAC 2018 Fukushima.

For cancellation made:

- **After issuing the invoice:**
30% of the total cost of each item will be retained
- **From May 1, 2018 to June 30, 2018:**
50 % of the total cost of each item will be retained
- **From July 1, 2018:**
100 % of the total cost of each item will be retained

Application Deadline

- June 30, 2018.

※Sponsorship fee is inclusive of tax.

※There might be a chance for unable to accept all the applications in case of many applicants.

10th International Aquarium Congress 2018 Fukushima

05. November 2018- 10. November 2018

Entry starts at December 11, 2017 (JST)

Application Deadline : June 30, 2018

Sponsorship Application form

Please fill out this application form and send it to the following e-mail address.
(iac2018@convention.co.jp)

Company name : _____

is agree to apply for the sponsorship of IAC 2018 Fukushima. and understand that there might be a chance for unable to accept all the applications in case of many applicants.

Person in charge : _____

Job Title : _____ Affiliation : _____

Address : _____

Tel : _____ Fax : _____

E-mail : _____ Mobile Phone : _____

Please check "✓" the boxes "□" below and write the numbers of applications.

(All payment must be made in Japanese Yen and inclusive of tax)

Congress Sponsorship		Quantity	Sponsorship opportunities	
<input type="checkbox"/> Platinum Sponsor	¥3,000,000		Publications	Quantity
<input type="checkbox"/> Gold Sponsor	¥2,000,000		<input type="checkbox"/> Logo recognition on Official homepage	¥150,000
<input type="checkbox"/> Silver Sponsor	¥1,500,000		<input type="checkbox"/> Programme Booklet Inside 1 page (Full Colour)	¥200,000 ¥100,000
<input type="checkbox"/> Bronze Sponsor	¥1,000,000		<input type="checkbox"/> Programme Booklet Inside 1 page (Black and White)	¥150,000 ¥ 70,000
			Promotional Materials	Quantity
			<input type="checkbox"/> Add advertisement to congress bag	¥500,000 ¥250,000
			<input type="checkbox"/> Pen	¥200,000
			<input type="checkbox"/> Notepad	¥150,000
			<input type="checkbox"/> Promotional Materials	Provide material

Person in charge:

signature:

date: